What is the "HATSUNE MIKU movement"?

"HATSUNE MIKU" is a computer music software that enables users to create synthesized singing of unprecedented quality and remarkable realism by just typing in lyrics and melody. Powered by YAMAHA's VOCALOID(= Vocal + Android) technology, HATSUNE MIKU was developed by Crypton Future Media in Sapporo, and released on August 31st, 2007. And since then, there have been more than 30,000 songs and movies about HATSUNE MIKU were posted in a popular Video sharing web site such as YouTube and Nico-Nico-Douga(Japan).

From this "music software" with cute voice and an illustration of cartoon girl on the cover, not only lots of CGM(Consumer Generated Media) music were created, but remarkable numbers of derivative illustrations and dedicated free software (including an amazing application tool to create 3D animation of HATSUNE MIKU, etc.) were also created. Then, as the recognition and popularity of HATSUNE MIKU grew, more other related activities such as launching news site and SNS site featuring MIKU or organizing events for MIKU fans are taking place.

HATSUNE MIKU is not merely a music software anymore. It's turned into a source of inspiration to create its derivative works. With the increase of those mash-up and remix works by HATSUNE MIKU lovers, Crypton Future Media has opened "PIAPRO" as a next step. PIAPRO is a CGM contents posting site for the creators to collaborate and exchange ideas with others. At PIAPRO, you'll be surprised to see all those talented works, but besides that,

a CCJP official character are being seeked as one of collaboration projects, and also, creators are discussing vigorously and freely about copyright for the sake of better future goals of their works.



Profile

- Age:16
- Height: 158cm
- Weight: 42kg
- Favourite Genre: J-Pops, Dance-Pops
- Favourite Tempo: 70-150BPM
- Best Voice Range: A3 E5





CRYPTON FUTURE MEDIA, INC http://www.crypton.co.jp/vocaloid

Please contact ▶ intl@crypton.co.jp

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